

DAILY RECORD

Since 1909

empowering the community

401 N. Main St * Ellensburg, WA * 98926 * 509-925-1414

March 16, 2017

Kittitas County Commissioners
Attn: Julie A. Kjorsvik, Clerk of the Board
Kittitas County Courthouse
205 W. 5th, Suite 108
Ellensburg, WA 98926

OFFICIAL NEWSPAPER BID 2017

The Daily Record is pleased to submit this bid to contract as the official county newspaper for Kittitas County for the term of one year, commencing July 1, 2017 and ending June 30, 2018.

- **Legal Advertising, based on a 6 column format: \$8.73 per column inch.**
- **Display Advertising, based on a 6 column format: \$7.62 per column inch.**

Note: The display rate pertains to advertising placed in the news section of the newspaper, which could include (but is not limited to) special primary and general election notices.

- Number of days from notification by the city for publication of legal notices: **11 a.m., 2 working days prior.** In emergency cases or special circumstances, that deadline may be amended.
- Affidavits are provided with all notices.

Advantages of choosing the Daily Record for legal notices include:

- The above rates reflect a 1% increase over the rate that has been held flat since the 2011-2012 contract year and are 46% lower than our published legal advertising rates of \$12.75, which is extended to all general legal notice advertisers as noted on our published rate card.
- The Daily Record newspaper has the highest reach and circulation of newspapers in Kittitas County. Our average paid daily circulation is 4,400.
- The Daily Record publishes legal notices six days a week, Monday-Saturday.
- Legal notices appear online at no additional charge. Our website is one of the top viewed websites in the county, and garners an average of 200,000 page views per month. It is updated daily.

If awarded this contract, we will be happy to furnish a performance bond in the sum of \$10,000 and follow the additional requirements as set forth in the contract agreement.

Statement of qualifications:

The Daily Record meets all requirements for publication of legal notices as spelled out in RCW 65.16.620. The newspaper is published daily, in English and has a general circulation within Kittitas County. It has published in the county since 1909, and contains news of general interest. The rates proposed for publication of legal notices shall not exceed the national advertising rate extended by the newspaper to all general advertisers and advertising agencies in its published rate card.

Proposal submitted by: Daily Record
401 N. Main St.
Ellensburg, WA 98926
Phone: (509)925-1414

Thank you for your consideration and the work you do for the community.

Sincerely,

A handwritten signature in cursive script that reads "Joanna Markell". The signature is written in black ink and is positioned to the left of the typed name and title.

Joanna Markell
General Manager/Editor
Daily Record
jmarkell@kvnews.com